In these really trying times in our nation, JOY realises the immense pressure that has been placed on smaller businesses during this national lockdown. Many are seeing a lack of income, and are looking at new promising ways to sustain and improve their marketing and output as a viable business. JOY understands that not everyone is able to spend exorbitant amounts of money on boosting their business, with little to no guarantee of traction. We also realise that many do not have the resources and opportunities to get more exposure through their own efforts.

In this time, JOY finds itself in a privileged position to assist those who find their businesses struggling. Over the years, JOY has spent much time and effort perfecting our multiple print and digital platforms, and can happily offer the following extremely discounted lifelines for small businesses:

**GOLD PACKAGE:**
Only R3500 ex VAT

**PRINT:** 1 x Mini Advert in JOY! Magazine or JUIG! Tydskrif.

**DIGITAL:** Rotating adverts on our JOY News and JOY Digital websites for a period of 3 months. This consists of 2 similar adverts, visible on Mobile and PC. Our average monthly reach on our websites is 450 000 people.

**DIGITAL:** A listing for your business on our JOY Directory website. This allows you to upload business / product photos, choose your category, add your contact details, get a rating, and easily share your listing with others.

*Added Extra:* JOY will offer FREE design on all adverts, print and digital. The client will own the adverts and will be able to use them for their own purposes too.

**Valued at R16 000+**

**SILVER PACKAGE:**
Only R1500 ex VAT

**DIGITAL:** Rotating adverts on our JOY News and JOY Digital websites for a period of 1 month. This consists of 2 similar adverts, visible on Mobile and PC. Our average monthly reach on our websites is 450 000 people.

**DIGITAL:** A listing for your business on our JOY Directory website. This allows you to upload business / product photos, choose your category, add your contact details, get a rating, and easily share your listing with others.

*Added Extra:* JOY will offer FREE design on all adverts, print and digital. The client will own the adverts and will be able to use them for their own purposes too.

*Valued at R6 000+*

Contact us today and let us help you!
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